



# The Event

SATURDAY | MARCH 11 | 2023 | 8:00 PM

## HONORING:



**ROCHELLE & MARSHALL  
BALTUCH**

*Lifetime Achievement Award*



**JENI  
BUCHHOLZ**

*Young Leadership Award*



**WARREN  
ZINN**

*Community Service Award*

EVENT CHAIRS:  
MARCIA & JEFF FRANTZ  
CARLA & JAMES SPECTOR  
HEDY & DANIEL WHITEBOOK

JOURNAL CHAIR:  
SUSAN KOSLOVSKY  
HOST COMMITTEE COORDINATOR  
ETTA BIRENBAUM EPSTEIN

HOST COMMITTEE CHAIRS:  
ELY & MARCOS MORJAIN  
EVELYN & ROBERT MOSKOVITZ  
SERGIO ROK

MORE INFORMATION AT [WWW.BTBRC.ORG/THEEVENT](http://WWW.BTBRC.ORG/THEEVENT)

# SPONSORSHIP OPPORTUNITIES

## The Event Program & Journal

Program Journal will be available both digitally and printed, accessible at every table via tablet, hard copy, QR code on event signage, and promoted on [www.btbrc.org](http://www.btbrc.org), email newsletters, and social media.

### PROGRAM SPONSORSHIPS

Includes recognition in all publicity and event signage; and 2-page spread\* with clickable link.

- |  |  |
|--|--|
| <input type="checkbox"/> <b>Event Sponsor</b> ..... \$25,000<br>includes 20 tickets and optional video   | <input type="checkbox"/> <b>Platinum</b> ..... \$3,600<br>includes 4 tickets |
| <input type="checkbox"/> <b>Dinner Sponsor</b> ..... \$18,000<br>includes 16 tickets and optional video  | <input type="checkbox"/> <b>Pearl</b> ..... \$2,500<br>includes 3 tickets    |
| <input type="checkbox"/> <b>Journal Sponsor</b> ..... \$10,000<br>includes 14 tickets and optional video | <input type="checkbox"/> <b>Diamond</b> ..... \$1,800<br>includes 2 tickets  |
| <input type="checkbox"/> <b>Program Sponsor</b> ..... \$5,000<br>includes 6 tickets                      |  |

\* 2-page spread will display as single page in digital version

### JOURNAL SPONSORSHIPS (DOES NOT INCLUDE EVENT TICKETS)

Includes clickable link.

- |   |  |
|---|--|
| <input type="checkbox"/> <b>Gold</b> (2-page spread*)..... \$1000         | <input type="checkbox"/> <b>Half Page</b> ..... \$360    |
| <input type="checkbox"/> <b>Full Page</b> (premium placement) ..... \$750 | <input type="checkbox"/> <b>Quarter Page</b> ..... \$180 |
| <input type="checkbox"/> <b>Full Page</b> ..... \$500                     | <input type="checkbox"/> <b>Eighth Page</b> ..... \$100  |

### TABLE AND EVENT TICKET OPTIONS (DOES NOT INCLUDE JOURNAL AD)

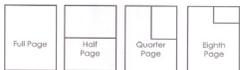
- |   |  |
|---|--|
| <input type="checkbox"/> <b>Table of 10</b> ..... \$2,500 | <input type="checkbox"/> <b>Individual Tickets</b> ..... \$180 |
|---|--|

### AD SPECIFICATIONS:

**DEADLINE FOR ADS IS JANUARY 31, 2023**

#### SIZE:

- Full: 4.5"w x 6.75"h
- Half: 4.5"w x 3.25"h
- Quarter: 2.25"w x 3.25"h
- Eighth: 2.25"w x 1.65"h



#### WORD COUNT:

(for ads to be created by BTBRC)

- Full: up to 85 words
- Half: up to 40 words
- Quarter: up to 20 words
- Eighth: up to 15 words

#### FORMAT:

- Print ready ads: pdf or jpg; 300dpi
- Ads that need to be typeset by BTBRC: Submit text in the payment form or via email
- Final ads, video, hi-res photos, and clickable URL may be emailed to [theevent@btbrc.org](mailto:theevent@btbrc.org).
- Submit video from YouTube or Vimeo by sending us the URL.

### Submit this form or visit [www.btbrc.org/theevent](http://www.btbrc.org/theevent) to make payment

**GIVE/GET– For every \$1800 in ads, receive 2 tickets to THE EVENT**

Solicited by: \_\_\_\_\_

Total Amount due: \$ \_\_\_\_\_  Check enclosed Please bill my  Visa  MasterCard  Amex

Card # \_\_\_\_\_ exp. \_\_\_\_\_ Signature \_\_\_\_\_

Name: \_\_\_\_\_

Company (if applicable): \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

For further information, contact **Susan Koslovsky** at 305-807-3370 or at [theevent@btbrc.org](mailto:theevent@btbrc.org)  
Please return this completed form, along with payment/payment information, to:  
Beth Torah Benny Rok Campus, 20350 NE 26 Avenue, North Miami Beach, FL 33180

SCAN TO PAY

